

21st Annual Indy Hematology Review™

Saturday, February 24th 2024 | The Westin Indianapolis

Organized by:



Achieving tomorrow's outcomes through education today.™

Presented by:



EXHIBIT OPPORTUNITY

Join us at the

THE WESTIN INDIANAPOLIS | 241 W WASHINGTON STREET | INDIANAPOLIS, IN

www.IndyHematologyReview.com | Indyhr@conventionmanagers.com | 317-841-7171

WHY EXHIBIT?

As hematology continues to advance and new developments arise at an increasingly fast rate, physicians, allied health, nurses, and pharmacists dash to stay on top of their specialty. This educational symposium is designed to offer an invaluable educational experience and the opportunity to review highlights from the world's most comprehensive hematology annual events in addition to original content.

Exhibiting at the 21st Annual Indy Hematology Review™ allows a platform to introduce the latest technology, research, products, and services to those who prefer an intense one day educational experience. Take advantage of the opportunity to display what you have to offer to hematologists and health care professionals from across the United States with the majority coming from Indiana, Illinois, Kentucky, Massachusetts, Michigan, and Ohio.

By exhibiting at this Symposium, you will:

- Reach influencers and decision makers
- Strengthen relationships in a highly competitive market
- Interact with hematology thought leaders
- Increase customer confidence and referral potential

EXHIBIT DETAILS

Your \$2,500 Investment Includes:

- 1 - 6' skirted table and 2 – chairs
- Company name in the program

Additionally:

1. Company representatives MUST [register](#) (\$395.00 per representative) and is **independent of the Exhibit Fee.**
2. Discounted hotel reservations are available to registrants at the Westin Indianapolis by calling 1-800-937-8461 or by going online [here](#).
3. Upon receipt of the exhibit fee, we will assign an exhibit space in accordance with the Exhibitor Rules and Regulations.

MANY OPPORTUNITIES TO PARTICIPATE

Exhibiting is just one way to participate, and all exhibitors have equal chances to develop prospects, interact with customers, introduce products, services and connect with attendees. There are also numerous support opportunities and Product Theaters available under a separate cover. Engage with attendees to share your latest hematology products and information. Develop qualified leads at this highly important symposium. Secure your space today!

ABOUT INDY HEMATOLOGY REVIEW

The Indy Hematology Review™ is presented by Indy Hematology Education, Inc. (IHE), a nonprofit organization dedicated to hematology education. The growth we continue to experience year after year since our start in 2003, largely due to the support and participation of the biomedical/pharmaceutical industry, has been tremendous.

With highly renowned faculty and thought leaders in their respective fields taking the stage in 2024, enhanced marketing approach specifically targeting physicians, we anticipate an attendance upwards of 300 regional and national physicians, allied health, nurses, and pharmacists.

Indy Hematology Review™

Exhibitor Rules and Regulations

The Indy Hematology Educations, Inc. (IHE) produces the Indy Hematology Review™ and has implemented these Rules and Regulations.

It is agreed and understood that these policies for exhibitors are part of a contract between the exhibitor and IHE, and that upon submitting the Support Agreement the exhibitor agrees to abide by these regulations. The following rules and regulations constitute a binding contract between the exhibitor and IHE. Exhibitors in attendance are expected to read and be familiar with the Rules and Regulations.

Furthermore, the official exhibitor representative is responsible for informing staff of and assuring they adhere to all Rules and Regulations.

IHE reserves the right to interpret, amend, and enforce the following contract conditions, rules, and regulations at any time as it deems proper to ensure the success of the symposium. Written notice of any changes will be sent to contracted exhibitors. Any changes made shall be equally binding and made part of these original Rules and Regulations.

Eligibility

Only an organization identified on a signed Support Agreement, submitted by hard copy that has been approved by IHE, may exhibit. The name of the company or organization that appears on the Support Agreement will be assigned an exhibit space and listed in print and online. All meeting attendees are invited to the exhibit area. Anyone who is observed to be soliciting business in the aisles or other public spaces, including another company's display, will be asked to leave immediately. Additional penalties may be applied. Please report any violations you may observe to the organizers and planners.

Exhibit Space

One 6' skirted table and two chairs will be provided for each exhibitor. The fee to exhibit does not include registration unless you are a Supporter. You will receive two (2) registrations with your sponsorship for the Exhibit area (an additional \$395.00 per representative, electricity, audio visual equipment and shipping, if applicable).

Exhibit Installation and Dismantle

Installation may begin on Friday, February 23, 2024, at 9:00 PM and again on Saturday, February 24, 2024, at 6:00 AM – 6:45 AM. The Exhibit area will be open at 6:45 AM. You may dismantle after the 4:40 PM break on Saturday, February 24, 2024.

Early Dismantling

Early dismantling is expressly prohibited. Exhibits officially close on Saturday, February 24, 2024, 4:55 PM. All booths must be staffed by that time. Exhibitors that dismantle before

closing will be subject to possible exclusion from future meetings.

Failure to Occupy Display Space

Any space not occupied by Saturday, February 24, 2024, at 6:45 AM will be forfeited by the exhibitor. The space may be reassigned or used without a refund. Exhibitors who anticipate delays in setting up their displays must receive written approval by February 2, 2024.

Submit requests to Indyhr@conventionmanagers.com. All booths must be staffed during exhibit hours. Exhibiting organizations that fail to occupy and furnish contracted exhibit space will be charged for the expenses incurred to convert space to a lounge area.

Exhibit Restrictions

IHE reserves the right to dismiss exhibitors for any objectionable actions, and to ask any exhibitor that, in the opinion of IHE, detracts from the purpose of the exhibit hall to leave. Activities and content must be professional and provide educational information related to the field of hematology. In the event of such a dismissal, IHE is not liable for any refund to the exhibitor.

It is a requirement that exhibitors conduct themselves professionally and show consideration for fellow exhibitors. The distribution of literature or samples must take place within the exhibitor's exhibit area. Selling within the aisles is not permitted. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space will not be tolerated. Those exhibitors violating promotional material regulations will be asked to cease and if it continues, they will be asked to leave. Exhibitor demonstrations must not block the aisles or neighboring exhibitors.

Solicitation by Non-Exhibiting and Non-Registered Attendees

Persons connected with non-exhibiting companies are prohibited from any dealings, exhibiting, or soliciting within the Exposition area or Conference facilities. Exhibitors are urged to report immediately any violations of this rule to the Conference Management.

Insurance and Liability

Exhibitor agrees to protect, save, and keep Indy Hematology Education, Inc. forever harmless from any damages or charges imposed for violation of any law or ordinance, by the negligence of the Exhibitor, as well as strictly comply with the applicable terms and conditions contained in the agreement between the Westin Hotel Indianapolis and Indy Hematology Education, Inc. regarding the exhibit premises. And, further, Exhibitor shall at all times protect, indemnify, save, and keep harmless the Board of Directors and Planning Committee for Indy Hematology Education, Inc., Conference Management, and subcontractors against and from any and all loss, cost damage, liability, or expense arising from or out of or by

reason of said Exhibitor's occupancy and use of the exhibit premises or a part thereof.

The Exhibitor, on signing the contract expressly releases Indy Hematology Education, Inc., and the Westin Hotel Indianapolis from, and agrees to indemnify same against any and all claims for such loss, damage, or injury. Exhibitors desiring to carry insurance on their exhibits will place it at their own expense.

No security guards will be furnished during the installation, open hours, and dismantling of the exhibits.

The Agreement between the exhibitor and IHE, of which these policies are a part, shall be governed by Indiana law, without regard to "choice of law" provisions. The exhibitor and IHE consent to the exclusive subject matter and personal jurisdiction of the courts of Indiana, over any dispute arising under the Exhibitor Agreement or IHE's enforcement of IHE policies and standards. If IHE litigates to enforce its rights, it shall be entitled to reasonable attorneys' fees incurred in connection with a judgment obtained by it.

Safety

Fire regulations require all display material used for decoration to be fireproof. All electrical equipment, including signs and lights, shall be in good condition and able to pass inspection by the Fire Marshal. Each exhibitor agrees to be knowledgeable and responsible regarding ordinances and regulations pertaining to health, fire prevention, and public safety while participating in the IHE. The use of flammable materials, substances, or fluids of any nature, which are prohibited by fire regulations, may not be used in any exhibit.

Cancellation/Withdrawal

Upon giving written notice, an Exhibitor may cancel or withdraw from the trade show on or before November 1, 2023, however, no refund will be given unless all booth space has been sold; then 50 (fifty) percent of the payment shall be returned approximately 30 (thirty) days after the symposium closes. After November 1, 2023, no refund will be given. Total payment for reserved exhibit space will be due for cancellations made after November 1, 2023.

The date upon which the notice of cancellation is received shall become the official date of cancellation. IHE has the right to resell the space vacated upon notification of cancellation.

Termination of Exhibit

If the premises where Indy Hematology Review™ is to be housed is destroyed or damaged; or it fails to take place as scheduled; or is relocated or interrupted and discontinued; or access to the premises is prevented or interfered with by reason of any strike, lockout, injunction, act of war, act of God, or emergency declared by any government agency; or for any other reason, this contract may be terminated by IHE. In the event of such termination, the Exhibitor waives any and all damages and claims for damages and agrees that the sole liability of IHE shall be to determine an equitable basis for the refund of a portion of the exhibit fees after due consideration of expenditures and commitments already made.