



Achieving tomorrow's outcomes through education today.™

D.R.I.V.E. INITIATIVE SUPPORT OPPORTUNITIES

FRIDAY, FEBRUARY 23, 2024

WESTIN INDIANAPOLIS | 241 W. WASHINGTON STREET | INDIANAPOLIS, IN

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A DRIVE with Inclusion and Diversity

First introduced in 2022 and more relevant since the current clinical research trials frequently do not enroll minorities of color, including African Americans, Native Americans, and Hispanic Americans. Therefore, we continue evaluating ongoing clinical research, and emerging data in hematologic malignancies and non-malignant conditions, and it is still very clear that we as providers have failed to ensure that data generated for efficacy and of adverse reactions are applicable to certain populations that we treat, even in diseases that disproportionately affect minorities. For example, Multiple myeloma occurs in 20% of African Americans yet current major studies have less than 5% enrollment of African American, African, or black participants. We still see glaring examples in the evaluation of the safety of agents for cardiovascular risks, hypertension, and diabetes, disorders that disproportionately affect persons of color who frequently are not included in these studies. The net effect of these examples is a mistrust of the "medical establishment", therefore, when a lifesaving treatment is developed it is viewed with suspicion and rejected or not embraced by persons of color who certainly have been significantly affected and we all wonder: WHY? We are working to change this and answer this question.

A DRIVE TO ACTION

The 5-Step D.R.I.V.E. action plan to ensure healthcare justice by 2030 through clinical trial equity, diversity, and inclusion.

D.R.I.V.E.

D: All clinical trials must include a Diversity Officer who is tasked just like a DSMB in safety to ensure a diversity plan is established, maintained, and modified during the course of each study to meet its accrual goals of inclusion and diversity.

R: Create a Ranking System for measuring the relative diversity of enrolled subjects in a clinical trial that are published with each trial.

I: Create an Individual/Personal diversity plan to ensure minority patients are enrolled or participating in clinical research.

V: Verify and ensure that podium presentations at major conferences are preferentially given to clinical trials meeting diversity goals.

E: Elevate, train, and recruit minority investigators to participate in all clinical trials.

ABOUT THE ORGANIZER

Indy Hematology Education, Inc. (IHE) is a nonprofit organization dedicated to hematology education. We have hosted and sponsored the annual Indy Hematology Review™ (IHR) symposium since 2003. In our 21st year, many opportunities to support our mission are available. The renowned expert faculty includes global thought leaders in the field of hematology. Attendance is expected to climb upwards of 300 regional and national physicians, allied health, nurses, and pharmacists.

ABOUT THE EVENT

This is a by-invitation-only exclusive event with as many as 60 invitations being sent. On Friday, February 23, 2024, the event will begin at 7:00 a.m., with a break scheduled at 10 a.m. A luncheon with breakout sessions is scheduled from 11:30 p.m. -12:45 p.m. The meeting will end with a consensus meeting, concluding at 1:05 p.m. [Click here for additional information](#) about the 2022 results.

SUPPORT OPPORTUNITIES

DIAMOND LEVEL

Cost: \$10,000

- Verbal recognition during the meeting
- On-screen recognition
- Logo on DRIVE web page and logo in the on-site DRIVE program

Option for DIAMOND LEVEL

- Signage with logo and sponsorship of the DRIVE Luncheon
 - Distribute your branded items to attendees

PLATINUM LEVEL

Cost: \$8,000

- Verbal recognition during the meeting
- On-screen recognition
- Logo on DRIVE web page and logo in the on-site DRIVE program

Option for PLATINUM LEVEL

- Signage with logo and sponsorship of the DRIVE Continental Breakfast
 - Distribute your branded items to attendees
 - Provide an expert to answer attendee questions about your product

GOLD LEVEL

Cost: \$6,000

- Verbal recognition during the meeting
- On-screen recognition
- Logo on DRIVE web page and logo in the on-site DRIVE program

Option for GOLD LEVEL

- Signage with logo and sponsorship of the DRIVE Refreshment Break
 - Distribute your branded items to attendees
 - Provide an expert to answer attendee questions about your product

SILVER LEVEL

Cost: \$4,000

- Verbal recognition during the meeting
- On-screen recognition
- Logo on DRIVE web page and logo in the on-site and non-CME programs

Option for SILVER LEVEL

- Mobile Device Charging Station
 - Branded charging station

BRONZE LEVEL

Cost: \$2,000

- Verbal recognition during the meeting
- On-screen recognition
- Logo on DRIVE web page and logo in the on-site and non-CME programs



D.R.I.V.E. Initiative and Indy Black Paper Summit

Friday, February 23, 2024

SUPPORT AGREEMENT

The organization below has elected to enter this contract with Indy Hematology Education, Inc. for the sponsorship option indicated below.

CONTACT NAME

[Grid of 28 empty boxes for contact name]

TITLE

[Grid of 28 empty boxes for title]

COMPANY

[Grid of 28 empty boxes for company]

ADDRESS

[Grid of 28 empty boxes for address]

CITY

[Grid of 14 empty boxes for city]

STATE

[Grid of 2 empty boxes for state]

ZIP CODE

[Grid of 5 empty boxes for zip code]

PHONE

[Grid of 12 empty boxes for phone]

EXT

[Grid of 4 empty boxes for extension]

MOBILE PHONE

[Grid of 12 empty boxes for mobile phone]

EMAIL

[Grid of 28 empty boxes for email]

WEBSITE

[Grid of 28 empty boxes for website]

DRIVE SUPPORTER OPPORTUNITIES

- Diamond \$10,000
- Platinum \$8,000
- Gold \$6,000
- Silver \$4,000
- Bronze \$2,000

Questions: Call 317-841-7171 or email Indyhr@conventionmanagers.com



DRIVE PAYMENT

Option Selected _____

Total price for all items:

\$ _____

Instructions to authorize agreement:

1. Make check payable to:
Indy Hematology Education, Inc.
(non-profit 501(c) Tax ID# 27-1725842)
2. Return completed signed form and payment to:
Indy Hematology Review
135 S. Mitthoeffer Rd.
Indianapolis, IN 46229

Signature – Agreeing to support the DRIVE Initiative